



To find out more about the myHealthChoices program for your hospital, contact:

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Positioning you for a new kind of health care

myHealthChoices is a division of MCOL, the premiere business-to-business health management and managed care resource company since 1995. MCOL is a recognized national leader in delivering consumer driven care training, information and strategic solutions.

my HEALTH CHOICES

because it's your health care.
because it's your choice.

The age of health care consumerism:

Health Plans have rapidly escalated patient copays, coinsurance and deductibles for hospitalizations.

Health Plans are rolling out consumer driven plans, where patients have to directly pay thousands of dollars from special savings or spending accounts, or out of their own pocket.

Health Plans have created tiered hospital networks, where benefits are reduced even for many participating hospitals.

Health Plans, often using consumer tools created by independent companies, are now publicly reporting hospital data and directing employers and patients to specific hospitals based on their own criteria.

What if your hospital could turn the tables right now, and provide employers and consumers direction and resources regarding health plans and increased cost sharing?



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What if you could provide consumers with the tools to help them select the health plans that provided them adequate coverage at your hospital?

What if you could direct consumers to tools and resources to help them fund increasing patient cost-sharing requirements, and deal with other health coverage responsibilities placed on their shoulders?

What if your hospital had the opportunity to be best positioned for dealing with consumer driven care?

myHealthChoices is the answer your hospital should be seeking.

myHealthChoices can work with your organization to provide a local solution to assist consumers and employers with tools and information on choosing and using the health plans you participate with, and on funding the patient's ever increasing share of their insurance costs.

The myHealthChoices program has multiple components that can be customized to fit your hospital's specific situation and marketplace.

Additional information is available by calling 209.577.4888 and on the web: www.myhealthchoices.com/hospitalsponsors.htm

Health Plan Selection

myHealthChoices works with you to direct insurance agents, employers, and patients to health plans that provide adequate coverage at your hospital, through web, print, direct mail and more, including a medical staff resource component to support your physicians in answering their patient's insurance questions.

Out of Pocket Calculator

myHealthChoices provides a unique web based tool that calculates patient out of pocket costs for hospitalizations with different health plan scenarios. The Calculator serves as a resource in patient health plan selection and can be customized for your hospital.



Consumer Driven Training

myHealthChoices can provide specialized training to your management, business office and medical staff in specific operational and strategic issues involving consumer driven care.

Strategic Partners

myHealthChoices has arranged strategic partnerships to provide resources for funding increased patient cost sharing requirements and to support other key patient consumerism issues.